

Overview

Campus Liaisons (CLs) represent the APHA Student Assembly and are responsible for disseminating public health information to and communicating with university students, faculty, staff and administrators. This position provides a platform for each CL to engage in public health activities on campus. This position also provides the opportunity to network with like-minded individuals, connect with the national organization and contribute to the future of public health.

Aspects of the Role

There are four defining features of the CL role:

1. APHA-SA representative to his/her university;
2. Represents his/her university to the APHA-SA;
3. Direct connection between the APHA-SA and students who are the future public health leaders;
4. Active committee member that disseminates APHA information and conducts public health activities and events;

Therefore, it is imperative to take this role very seriously!

Expectations

Orientation

Applications for CL are accepted online on a rolling basis. Orientations are conducted via teleconference by Regional Student Liaisons (RSLs) four times per year.

Students may begin their role as a CL *after* completing an Orientation. Orientations occur during the following months:

- January
- March
- August
- November

CL Responsibilities

CLs are required to conduct both active and passive events.

Active events require the CL to have direct contact with students. Passive events do not require direct contact with students.

The four general principles:

1. CLs are expected to adhere to the following scheduled Active Events
2. CLs conduct four (4) scheduled events per calendar school year.
3. CL is entitled to hold more events beyond the four required events.
4. Each active event will be conducted in conjunction with an APHA or CDC public health initiative and offers the opportunity to both teach and learn about public health while introducing others to the APHA!

The Active Event Schedule occurs on the following timeline:

- December/January
 - Recruitment and membership event
 1. Provide brochures and membership pamphlets to incoming students at orientation days;
 2. Be available to converse about the APHA-SA and its advantages to students of public health and related disciplines.
- February
 - American Heart Month
 1. Explore www.cdc.gov/features/heartmonth/;
 2. Tailor activities to heart health including:
 - Nutrition talks,
 - Physical Activity initiative,
 - Healthy food/cooking demonstration,
 - Well checks - BMI/BP screenings;
 3. Include APHA flyers, brochures, or other information.
- April
 - National Public Health Week (NPHW)
 1. April 4-10, 2022 is NPHW 2022;
 2. Explore www.nphw.org;
 3. During the first full week of April each year, APHA brings together communities across the United States to observe National Public Health Week as a time to recognize the contributions of public health and highlight issues that are important to improving our nation's health.
- August/September
 - Orientation/recruitment days
 - Get Ready Day
 1. September 20 2022 is Get Ready Day 2022;
 2. Find help for activities at <http://getreadyforflu.org/newsite.htm>;
 3. Held on the 3rd Tuesday of September, the Get Ready campaign helps communities prepare for a diverse set of health hazards and concerns including influenza, infectious diseases, natural disasters, and other health emergencies.

Passive Events are conducted year-round

Passive events are ongoing throughout the year with no minimum or maximum requirements and ensure repeated exposure to information about APHA-SA.

Examples of passive events include:

- Posting flyers,
- Putting door hangers in the dorms,
- Social Media posts



Agreement for Lehigh APHA Liaisons

Please read this agreement in its entirety and sign at the bottom of this page. Return the signed form to the Office of Interdisciplinary Programs by email to Jen Rieder, jrc519@lehigh.edu or by mail/in person to Williams Hall, Suite 101.

A campus liaison position serves as representative of Lehigh University to the American Public Health Association (APHA) Student Assembly. By getting involved, you will further develop leadership skills and foster relationships with not only colleagues within your institution, but with others in the region and nation.

By signing this agreement, I understand that I am expected to fulfill all of the responsibilities outlined on the campus liaison description, unless extenuating circumstances arise. Such circumstances must be certified by the Director of the Health, Medicine, and Society program and submitted in writing. In the absence of such approvals, should I decide to not attend an event or meeting where costs have been incurred on my behalf by the HMS program, I understand that my bursar account may be charged for these costs.

Signature

Student Name (Printed)

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